

A large, bold, black calligraphic character '危' (wēi) is centered at the top of the page. The character is written in a traditional style with thick, expressive strokes, conveying a sense of urgency and danger.

A large, bold, black calligraphic character '機' (jī) is centered below the first character. It is also written in a traditional style with thick, expressive strokes, conveying a sense of hidden potential and opportunity.

“Crisis” or “critical turning point” in Chinese.

The upper character represents “danger” and the lower character means “hidden opportunity.”

*- An apt metaphor for new ventures*